



Центр  
устойчивости  
городской среды



Город  
МЕСТА



YESTATE

# MoveScape

## Central Asia/Almaty

architecture and investment in future cities

COMMERCIAL PROPOSAL  
FOR PARTICIPANTS

18-19 OCTOBER 2025  
Almaty, Research Institute "Almatygenplan"

[www.moovescape.com](http://www.moovescape.com)

# FORUM OBJECTIVES

**MoveScape**  
Central Asia/Almaty

- Unite architects, developers, urbanists, and government representatives of Central Asia
- Showcase the best projects, innovations, and standards in architecture and urban development
- Create a professional platform for cooperation between business, government, and education
- Form the Central Asia Manifesto on the future of cities



# FORUM PARTICIPANTS

**MoveScape**  
Central Asia/Almaty

Developers and construction companies

Architectural and designing bureaus

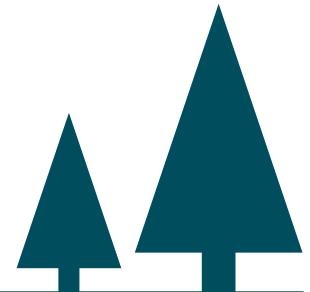
Manufacturers of building materials and Technologies

Companies specializing in landscaping  
and urban greening

Universities and research centers

Government agencies and private investors  
Industry media and specialized publications

**EXPECTED AUDIENCE:** 150+ professionals  
from Kazakhstan and Central Asian countries



# KEY FORUM PANELS

**MoveScape**  
Central Asia/Almaty

- ✓ **City in Motion: Nature and Architecture**
- ✓ **Sports at Height: Sustainable Rooftops**
- ✓ **Digital City: Gamification and Innovation**
- ✓ **Inclusion and Materials of the Future**
- ✓ **Standards and Meanings: WELL, ESG, LEED, GOST**
- ✓ **Media and Awareness of Urban Environment**
- ✓ **Architecture of Investment: Development and the Future of Central Asian Cities**
- ✓ **Power and Business: City Design Codes**
- ✓ **ARCHIHUB Central Asia**
- ✓ **Universities and Architectural Education**
- ✓ **Industry and Urban Solutions**
- ✓ **Urban Greening and Landscaping**



# PARTICIPATION FORMATS

**MoveScape**  
Central Asia/Almaty

## Exhibition Zone Q-LAB

Architectural and design bureaus  
Associations, landscaping companies

Booth + project presentation

1500\$



# PARTICIPATION FORMATS

**MoveScape**  
Central Asia/Almaty

## Panel Sessions

Developers and construction companies	Panel presentation + publication in UrbanCode magazine	5000\$
Universities	Exhibition of best student projects + panel participation	3000\$
Manufacturing companies	Participation in specialized panel	4000\$
Landscaping and greening	Panel session + presentation of solutions	4000\$

# BENEFITS FOR PARTICIPANTS

**MoveScape**  
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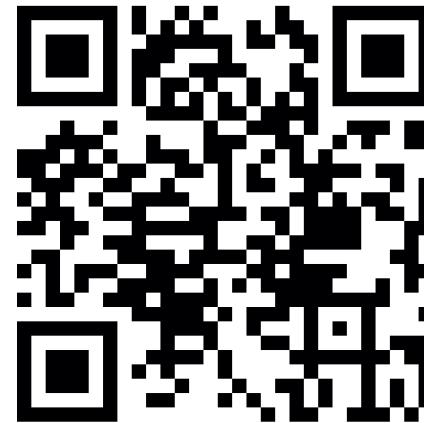
- Direct access to key developers, architects, and investors of Central Asia
- Presentation of projects and innovations on a professional platform
- Publication in the industry magazine *UrbanCode*
- Opportunity to join the **Central Asia Manifesto** on architecture and standards
- Networking with companies, associations, universities, and government agencies



# MoveScape

## Central Asia/Almaty

architecture and investment in future cities



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